

Alice Lee, CPA

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[Personal Website](#)

EDUCATION AND PROFESSIONAL CERTIFICATION

Temple University , Fox School of Business, Philadelphia, PA PhD in Business Administration in Accounting Presidential Fellowship	Expected 2025
University of Richmond , Robins School of Business, Richmond, VA Bachelor of Science in Business Administration in Accounting Presidential Scholarship Honors: summa cum laude, Beta Gamma Sigma, Omicron Delta Kappa	May 2016
Lancaster University , Lancaster, England Study Abroad Program	Fall 2014
Certified Public Accountant , Virginia Board of Accountancy (Active)	May 2017

PROFESSIONAL EXPERIENCE

Audit Supervising Senior, KPMG , Seoul, Korea	2019 - 2020
Audit Associate, PwC , Richmond, VA and Seoul, Korea	2016 - 2018
Audit Intern, PwC , Richmond, VA	Summer 2015

RESEARCH INTERESTS

Accounting regulation, political economy, ESG, auditing, machine learning, textual analysis

WORKING PAPERS (* indicates co-author presentations)

- “Lobbying for Accounting Legislation”** (Job Market Paper)
Dissertation Committee: Sudipta Basu (Chair), Dmitri Byzalov, Enrique Gomez, and Wei Wang
Presentation: AAA Annual Meeting (2024), Fox and Haskayne Accounting Conference (2024)
- “Environmental Mergers and Acquisitions”** (with Sudipta Basu and Wei Wang)
Presentations: FMA Annual Meeting (scheduled), JAAF Symposium on ESG (scheduled), AAA Annual Meeting (2024), CSEAR North America (2024), AAA Sustainability, ESG, and Accounting Conference (2024), AAA IAS Midyear Meeting (2024), Hawai'i Accounting Research Conference* (2024), Temple University* (2023, 2024)
- “Rhetorical Contests in Environmental and Social Proposals in Proxy Statements”** (with Sudipta Basu and Todd Schifeling)
Developed from the first-year summer paper
Presentations: CSEAR North America (2024), University of Newcastle* (2023), McMaster Accounting Research Symposium* (2023), AAA Joint Meeting of the Mid-Atlantic and Northeast Regions (2022), CAAA Annual Conference (2022), Temple University (2022)
- “Consumer Product Recalls: Corporate Reputation and Strategic Timing of Announcements”** (with Sudipta Basu, Dmitri Byzalov, and Xueming Luo)
Developed from the second-year summer paper
Status: Preparing for submission to Review of Accounting Studies
Presentations: Haskayne and Fox Accounting Conference (2023), Temple University (2022)

TEACHING

Temple University , Fox School of Business, Philadelphia, PA Instructor , Accounting Information Systems (ACCT 3526) Instructor rating: 4.7/5.0 (mean); 5.0/5.0 (median)	Spring 2023
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August 2024

Guest Speaker , Fox Without Borders: South Korea (undergraduate and graduate)	Fall 2023
Guest Speaker , PhD Program Orientation	Fall 2022, 2023
Guest Instructor , AI/ML Workshop (graduate)	Fall 2022
Guest Speaker , Data Management and Analysis (graduate)	Fall 2022

CONFERENCES

FMA Annual Meeting (Presenter)	2024 (scheduled)
JAAF Symposium on ESG (Presenter)	2024 (scheduled)
Villanova Accounting Conference	2023, 2024
Fox and Haskayne Accounting Conference (Presenter & Discussant)	2023, 2024
AAA Annual Meeting (Presenter & Discussant)	2024
CSEAR North America (Presenter)	2024
AAA Sustainability, ESG, and Accounting Conference (Presenter)	2024
AAA IAS Midyear Meeting and Doctoral Consortium (Presenter & Discussant)	2024
CAR Conference and Doctoral Consortium	2022, 2023
Fox Accounting PhD Alumni Summer Conference	2023
AAA Joint Meeting of the Mid-Atlantic and Northeast Regions (Presenter)	2022
CAAA Annual Conference (Presenter & Discussant)	2022
AAA FARS Midyear Meeting and Doctoral Consortium	2022

REVIEWER EXPERIENCE

Hawai'i Accounting Research Conference	2022 - 2024
CAAA Annual Meeting	2022, 2024
AAA FARS Midyear Meeting	2023
AAA Annual Conference	2022
AAA Joint Meeting of the Mid-Atlantic and Northeast Regions	2022

FELLOWSHIPS, SCHOLARSHIPS, AND AWARDS

Presidential Fellowship, Temple University	2020 - Present
Fox School Young Scholars Interdisciplinary Forum (\$2600 and \$2000)	2021, 2023
Fox School PhD Competition, Second Place for the First Year Paper Category	2021
Presidential Scholarship, University of Richmond	2012 - 2016

OTHER SKILLS AND CERTIFICATIONS

Language Skills: Bilingual in English and Korean. Intermediate in French

Programming Skills: Python, R, SAS, Stata

Other Certifications: Fox PhD Teaching Academy (2022), Fox Online Teaching Certificate (2023), AAA DEIB Certificate (2023)

REFERENCES

Sudipta Basu (Chair)

Stanley Merves Chair and Professor of Accounting
Department of Accounting
Fox School of Business, Temple University
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Wei Wang

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