Meixian Wang

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EDUCATION

- **Temple University** Philadelphia, Pennsylvania
  Ph.D. Candidate in Management Information Systems *2021 - 2026(Expected)*

- **University of Connecticut School of Business** Hartford, Connecticut
  M.S. Business Analytics and Project Management *2019 - 2020*

- **Changchun University of Science and Technology** Changchun, Jilin
  B.S. Management in Marketing *2008 - 2012*

RESEARCH INTEREST

- **Topics:** Online Platforms, Live Streaming, Emotional artificial intelligence (AI)
- **Methodologies:** Econometrics, Experiment Design, Text Mining(Emotion detection)

WORKING PAPERS

- **Meixian Wang, Guohou Shan, Jason Bennett Thatcher** "AI versus Human? Investigating the heterogeneous effect of Online Shopping Living Streamers."
  Preparing for journal submission. Target: MIS Quarterly.

- **Meixian Wang, Keran Zhao, Jason Bennett Thatcher** "Missing Key Opinion Leader? Good or Bad affects on the platform and other users."
  Preparing for journal submission. Target: Management Science.

CONFERENCE PROCEEDINGS

- **Meixian Wang, Guohou Shan, Jason Bennett Thatcher,2022** "AI versus Human? Investigating the heterogeneous effect of Online Shopping Living Streamers." In AMCIS 2022 Proceedings.

CONFERENCE PAPER UNDER REVIEW

- **Meixian Wang, Keran Zhao, Jason Bennett Thatcher** "Missing Key Opinion Leader? Good or Bad affects on the platform and other users." In WITS 2022 under review.

SERVICES AND PROFESSIONAL MEMBERSHIPS

- **Ad Hoc Reviewer**
  Journals: Electronic Commerce Research

- **Membership**
  Association for Information Systems (AIS) 2021 - Present
  INFORMS 2021 - Present

HONORS AND AWARDS

- **24th Young Scholars Interdisciplinary Funding (Temple University), $2500** 2022
- **23th Young Scholars Interdisciplinary Funding (Temple University), $1800** 2021
- **Technology Incubation Program Scholarship (University of Connecticut), $5000** 2019

TECHNICAL SKILLS

- **R, Python, SQL, Git, STATA, SPSS**