

**Dongwook Chun**  
Fox school of business – Temple University  
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## **EDUCATION**

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**Temple University**, Philadelphia, PA Aug 2020 - Present  
Ph.D. Candidate in Business Administration  
Area of Concentration: Management Information System

**University of Texas at Dallas**, Richardson, TX May 2020  
M.S. in Business Analytics

**Sungkyunkwan University**, Seoul/Suwon, South Korea Feb 2015  
Bachelor of Architecture  
Bachelor of Economics

## **RESEARCH INTERESTS**

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Topic: Digital entrepreneurship, Digital Platform, Business value of IT, Economics of IS  
Methodologies: Applied econometrics, Machine learning

## **RESEARCH IN PROGRESS**

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“Can Digital Connectivity Substitute Physical Proximity in Entrepreneurial Activity? Evidence from Venture Capital Syndication” with Taha Havakhor (working paper)

“Professional Activity Recommendation System” with Konstantin Bauman (at system developing stage)

## **RESEARCH EXPERIENCE**

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**Temple University**, Philadelphia, PA Aug 2020-Present  
*Research Assistant*

**University of Texas at Dallas**, Richardson, TX 2019-2020  
*Research Assistant*  
Assisted Professor Alejandro Zentner

## **PROFESSIONAL EXPERIENCE**

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**A. LG Electronics** 2014–2017

Full-time job, B2B Sales Marketer, Home appliance manufacturing company

- Performed HVAC products' sales and marketing process in South Korea market
- Forecasting monthly sales by using sales data
- Management of sales data and inventory in warehouse

## **B. Samsung SDS**

Feb 2013–Mar2013

Part-time job, Human Resource Department

- Assist year-end tax adjustment for employees

## **ACADEMIC SERVICE**

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Ad-hoc reviewer: ICIS 2022 2022  
Ad-hoc reviewer: DERIST 2021 2021

## **SKILLS**

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Programing Languages: Python, R

Statistical Tools: STATA, R, SAS

Database: MySQL, Oracle SQL, MongoDB, Cloudera Hadoop

Graphical Tools: Tableau, R-shiny, PYQT, Auto-Cad, Photoshop, Illustrator, Rhino

## **AWARDS AND ACHIEVEMENT**

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**23<sup>rd</sup> Young Scholar Forum Research Grant (\$1,000)** 2021  
*Hosted by Temple University*

**Adobe Analytics Challenge 2019 – Semi-Finalist (out of 230+ teams)** 2019  
*Hosted by Adobe and Major League Baseball*

**The Ultimate Data Science Challenge 2019 – Finalists (out of 120+ teams)** 2019  
*Hosted by University of Texas at Dallas*

**Intelligence Analytics Challenge 4.0 -Finalists (out of 70+ teams)** 2019  
*Hosted by University of Texas at Dallas*

**New Dean's Excellence Scholarship** 2018  
*University of Texas at Dallas*