

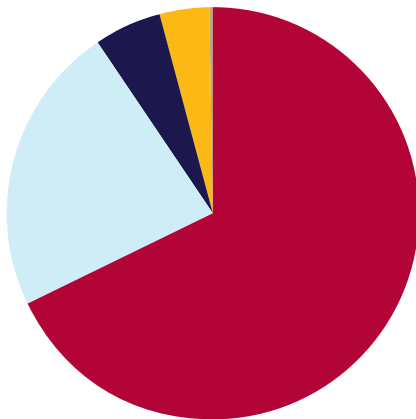
# UNDERGRADUATE CAREER OUTCOMES REPORT

## Class of 2023

**87.9% PLACEMENT RATE**

Of recent graduates who indicated they were seeking employment\*, 87.9% were successfully employed in full-time roles in business-related or entrepreneurial careers within six months of graduation.

### Outcomes Overview



- 68.04% Working
- 22.56% No information
- 5.50% Continuing education
- 3.69% Still looking
- 0.14% Military
- 0.07% Not seeking

The Fox Center for Student Professional Development (CSPD) surveys students and works with academic departments, student organizations and the University Career Center to track post-graduation outcomes. Information is also collected via LinkedIn, official institutional records, and other sources.

#### BY THE NUMBERS

Total number of graduates in Class of 2023	1383
Placement rate within 6 months of graduation	87.9%
Average base salary*	\$66,961
Outcomes Knowledge Rate	77.4%
Salary Knowledge Rate	30.5%

Placement Rate = 87.9% (N = 872/992)

Outcomes Knowledge Rate = 77.4% (N = 1071/1383)

\*based on salary knowledge rate of 30.5% for business/entrepreneurial careers within 6 months

#### TIMING OF EMPLOYMENT



**DEFINITIONS:** These definitions are consistent with the National Association of Colleges and Employers (NACE).

**PLACEMENT RATE:** Percentage of graduates (of those seeking employment)\*, who are working in full-time business-related careers within 6 months of graduation. 87.9% (N = 872/992)

**OUTCOMES KNOWLEDGE RATE:** Percentage of graduates for which the institution has reasonable information concerning the graduates' post-graduation activities. 77.4% (N = 1071/1383)

**SALARY KNOWLEDGE RATE:** Percentage of those employed in full-time business-related careers for which the institution has reasonable information concerning the graduates' salary information. 30.5% (N = 266/872)

**CONTINUING EDUCATION:** Graduates who are accepted into a program of further study. This includes graduate school or other specialized training.

**NO INFORMATION AVAILABLE:** Graduates who have not responded to multiple efforts to obtain information about their post-graduation career plans.

**\*SEEKING EMPLOYMENT:** Graduates who have indicated that they were seeking employment or engaged in the job-search process. (N = 992/1383)

# EMPLOYERS WHO HIRED 3+ FOX GRADUATES Class of 2023

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AIG  
Amazon  
Amwins  
Aon  
Arch Insurance Group  
Avis Budget Group  
Baker Tilly US  
Bank of America  
Boeing  
Burlington Stores  
Chubb  
Cigna  
City of Philadelphia  
CMI Media Group  
Comcast  
Conner Strong & Buckelew  
Coventry  
Deloitte  
Enterprise Mobility  
Epic Systems Corporation  
EY  
Grant Thornton  
Hamilton Lane  
Independence Blue Cross  
Janney Montgomery Scott LLC  
Johnson & Johnson  
JPMorgan Chase & Co.  
KPMG LLP  
Lincoln Financial Group  
Lockton Companies  
Marcum LLP  
Marsh McLennan Agency  
McConkey Insurance & Benefits  
Naval Supply Systems Command (NAVSUP)  
New York Life Insurance Company  
Oliver Wyman  
Pennsylvania Lumbermens  
Mutual Insurance Company (PLM)  
PLS Logistics Services  
PNC Financial Services  
Police and Fire Federal Credit Union  
PricewaterhouseCoopers (PwC)  
Prudential Financial  
Reliance Matrix  
RSM US LLP  
RTD Financial Advisors, Inc.  
SEI  
Selective Insurance Company of America  
Target  
Temple University  
The Graham Company  
Turn 14 Distribution, Inc.  
Vanguard  
WSFS Bank  
Willis Towers Watson (WTW)



# EMPLOYMENT BY INDUSTRY

## Class of 2023

EMPLOYMENT BY INDUSTRY	% OF PLACED GRADS
Financial Services/Banking/Investment	17.20%
Insurance	16.86%
Accounting	10.78%
Consulting	5.28%
Marketing/Advertising/Sales/PR	4.93%
Healthcare	4.82%
Information Technology/Science/Research	4.70%
Consumer Packaged Goods/Retail	4.24%
Transportation & Logistics	3.90%
Real Estate	3.10%
Manufacturing	2.64%
Education	1.95%
Tourism/Hospitality/Food & Beverage	1.95%
Construction/Engineering/Aerospace	1.83%
Biotech/Pharmaceuticals	1.72%
Wholesale Trade	1.72%

EMPLOYMENT BY INDUSTRY	% OF PLACED GRADS
Government	1.61%
Telecommunications	1.49%
Non-Profit	1.49%
Human Resources/Staffing	1.38%
Legal & Law Enforcement	1.38%
Utilities/Energy	0.92%
Environmental Services	0.92%
Other	0.69%
Automotive	0.57%
Sports & Leisure	0.57%
Movies, TV, Music	0.57%
Defense	0.57%
Fashion	0.23%
<b>Grand Total</b>	<b>100%</b>

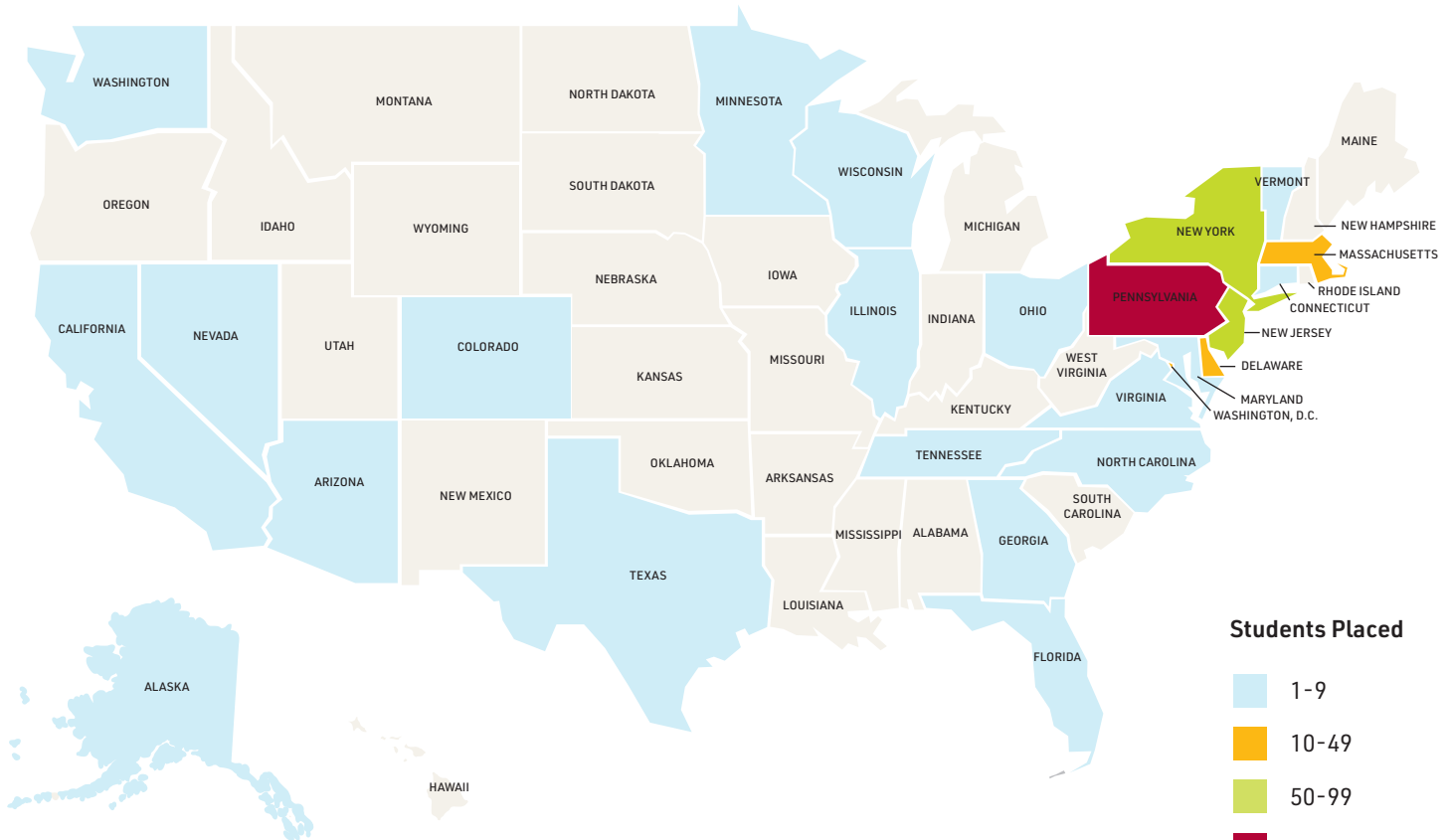
# EMPLOYMENT BY JOB FUNCTION

## Class of 2023

EMPLOYMENT BY JOB FUNCTION	% OF PLACED GRADS
Finance	15.02%
Risk Management/Actuarial	13.42%
Accounting/Auditing	11.93%
Business Development/Sales	9.86%
Marketing/Advertising/PR	7.45%
Data/Analytics	6.31%
Supply Chain/Logistics/Ops/Purchasing	6.08%
Administrative/Customer/Support Services	5.16%
Consulting	4.47%
Human Resources	4.47%
General Management	4.36%
Information Technology	4.24%
Product/Project Management	2.64%
Real Estate	1.38%
Other	1.26%
Legal	1.03%
Entrepreneurship	0.92%
<b>Grand Total</b>	<b>100%</b>

# PLACEMENT GEOGRAPHY

## Class of 2023



### NON-U.S. COUNTRIES INCLUDE:

France	Peru
India	Taiwan
Italy	United Arab Emirates
People's Republic of China	United Kingdom

# CONNECTING STUDENTS WITH CAREER OPPORTUNITIES

## HANDSHAKE

Handshake is an innovative recruitment and career management platform used by CSPD and Fox students. This is where Fox students can find employers looking to hire business majors for jobs and internships. Log in with a Temple AccessNet ID at [temple.joinhandshake.com](https://temple.joinhandshake.com).

## EMPLOYER INTERVIEWS

CSPD hosts numerous employers on-campus and virtually each semester to interview Fox students for internships, co-ops or full-time career opportunities. Students may apply for these interviews through Handshake.

## FALL & SPRING CONNECTIONS

Our Fall and Spring Connections are networking events with employers who are recruiting talent for internships, co-ops and full-time post-graduation opportunities.

## MOCK INTERVIEWS

CSPD's corporate partners assist with the professional development of our students through their participation in mock interviews. Students not only get to simulate the process through these practice interviews, but they have the opportunity to identify strengths and areas for improvement based on employer feedback.

## EMPLOYER RESUME CRITIQUES

The employer resume critique is an opportunity for students to meet with an industry partner and receive one-on-one feedback.

## INFORMATION TABLES

Information tables offer students an opportunity to network with representatives from a Fox industry partner in an informal setting. Students gain insight into the job search process as well as learn about organizations and available job opportunities.

## PROFESSIONAL DEVELOPMENT WORKSHOP SERIES

Employers offer one-hour presentations on a variety of professional development topics to help students gain firsthand knowledge from the employer's perspective.

## STUDENT PROFESSIONAL ORGANIZATION (SPO) SPEAKER SERIES

Students who have joined industry-specific Student Professional Organizations (SPOs) have the opportunity to join events with industry representatives speaking on current and relevant topics. View our SPOs at [fox.temple.edu/SPO](https://fox.temple.edu/SPO).

At Temple University's Fox School of Business, we offer more than a curriculum – we offer an experience. Our vision is to transform student lives, develop leaders, and impact our local and global communities through excellence and innovation in education and research. Through hands-on learning opportunities, knowledge-creating faculty and an engaged alumni base, the Fox School provides the support that can help you master your field and connect more closely to your community.

Learn more at [fox.temple.edu/CSPD](https://fox.temple.edu/CSPD).

